

AVANTI

PREMIUM REWARDS PROGRAM



PURCHASE ITELY HAIRFASHION PRODUCTS EARN REWARDS

Since its introduction, ITELY HAIRFASHION has worked diligently to provide its loyal customers with a Salon Rewards/Loyalty Program with the singular priority of providing true value and support without unnecessary complications or extreme order and inventory requirements.

We consistently strive to modify our programs to best serve your businesses and successfully address your artistic and technical demands and needs.

All ITELY professional salon quarterly paid purchases will be eligible for the reward based on the purchasing level as defined in the current system.

AVANTI participants cannot be "Phantom" or veiled retail outlets. The AVANTI Rebate Program is for professional salons, booth-rentals and leased-chairs only. ITELY Hairfashion reserves the right to enforce any and all policies, rules and eligibility requirements to protect its loyal customers from product diversion.

BUSINESS BUILDING REWARDS

We now offer rebate categories which encourage business vitality and recognition. Rebates are segmented by category with a generous 25% retail and 75% backbar rebate (see new rebate form at www.itelyhairfashion.us) for easy ordering & value!



- Professional Tools
- Apparel
- Color support products
- Developers
- Synergicare
- Purity Design Masterpiece

EXPERIENCE ITELY TODAY

1. Complete your ITELY AVANTI Salon/Stylist Registration Form.
 - Retain one copy for your records
 - Submit one copy to your ITELY Distributor
2. Purchase a minimum of \$525 in ITELY haircolor and Color System products per Quarter to qualify for entry into the AVANTI Premium Rebate Program.
3. Check www.itylyhairfashion.us for any products or special promotions that may be added to this list. ITELY Hairfashion reserves the right to substitute, modify or discontinue products due to availability.

Carefully review the terms and rebate allowances to determine your options and level of qualification. Certain tools and special promotional items may be sent from ITELY HAIRFASHION N.A. and not your distributor. That amount will be subtracted from your coupon value in the amount of the delivery or special order request from ITELY HAIRFASHION N.A.

Fill out the form and PRINT 2 copies, 1 for your records and 1 to give to your distributor.

4. Approximately 30 days after your Distributor submits and verifies your purchase records, you will receive your QUARTERLY ITELY AVANTI REWARDS COUPON. Give your coupon to your Distributor or Distributor Representative.

PROGRAM REWARD LEVELS

LEVEL 1 - ITELY AVANTI BRONZE LEVEL

5% REBATE

\$525/per quarter in paid purchases per ITELY AVANTI PROGRAM eligibility requirements.

LEVEL 2 - ITELY AVANTI SILVER LEVEL

7% REBATE

\$2,099 - \$3,100/per quarter in paid purchases per ITELY AVANTI PROGRAM eligibility requirements.

LEVEL 3 - ITELY AVANTI GOLD LEVEL

9% REBATE

\$3,101 – \$4,175/per quarter in paid purchases per ITELY AVANTI PROGRAM eligibility requirements.

LEVEL 4 - ITELY AVANTI PLATINUM LEVEL

12% REBATE

\$4,176- \$5,350/per quarter in paid purchases per ITELY AVANTI PROGRAM eligibility requirements.

LEVEL 5 - ITELY AVANTI DIAMOND LEVEL

15% REBATE

\$5,351 + / per quarter in paid purchases per ITELY AVANTI PROGRAM eligibility requirements.



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BUREAU VERITAS
Certification



ISO 22716
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