ITELY HAIRFASHION N.A., INC. WELCOME KIT

TERMS AND CONDITIONS

Eligibility: This campaign is open to professional licensed stylists: are NOT current ITELY HAIRFASHION users and sign up at www.itelyhairfashion.us/welcome and who are at least 18 years of age. No Purchase Necessary, void where prohibited. ITELY Hairfashion "Welcome kit" is available in the continental United States of America only.

ITELY Hairfashion N.A. Inc, reserves the right to end this promotion at any time for any reason without notification. Any stylist, salon owner or persons requesting this kit acknowledge that they:

- (1.) Are a professional licensed cosmetologist. (2.) Currently not using any ITELY Hairfashion products.
- (3.) Are required to provide potential clients with a patch test before using "ITELY Hairfashion products on consumers. (4.) Do not and will not hold ITELY Hairfashion N.A., Inc. responsible for any misuse, product malfunction or unexpected results.

Limitation of Liability: By opting to receive the free welcome kit, You agree to release and hold harmless ITELY Hairfashion N.A., Inc. and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Campaign and/or his/her acceptance, possession, use, or misuse of any product or any portion thereof; (ii) technical failures of any kind, (iii) the unavailability or inaccessibility of any kind, (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries. (5.) Privacy Policy: ITELY Hairfashion will not share, sell, or transmit any personal information outside of its network of service providers and will not solicit information to a third-party for any reason.

Usage:

Technical Reference Chart:

http://itelyhairfashion.us/downloads/education/ITLY%200052%20TECH-502%20Insert%202016.pdf

Technical Reference Book:

http://itely hair fashion. us/downloads/education/TECH-REFERENCE-BOOK.pdf