

the perfect harmony  
between nature and  
technology



ITELY HAIRFASHION is committed to creating an eco-friendly environment as well as the use of emerging green technologies in the production of its extensive line of environmentally friendly products.



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07/2015 ITEM 5040

SYNERGICARE  
INSTANT SMOOTH



[www.itelyhairfashion.us](http://www.itelyhairfashion.us)



DISCOVER THE SECRET OF HAIR WELLBEING, SILKY, PERFECTLY SLEEK AND EXTRAORDINARY SHINY HAIR

Beauty and Wellbeing are the perfect combination in showing the best of a woman. Hair represents 30% of womens beauty, so it should be taken care of every day to emphasize and enhance its softness and shine.

You can now take care of your own hair beauty thanks to a new synergistic system that maintains the wellbeing of your scalp and hair. Hair becomes truly manageable, smooth and soft to the touch, bright and easy to comb for frizzy and coarse hair.

COSMETIC THERAPY

BEFORE THE TREATMENT

Dry and lifeless hair, uncontrollable and unmanageable. Poor hold of the hairstyle and cosmetic color.

AFTER THE TREATMENT

Hair becomes truly manageable, smooth and soft to the touch, bright and easy to comb.



COMPLETE RANGE OF PRODUCTS DESIGNED TO TAME FRIZZY UNRULY HAIR

PROFESSIONAL	PHASE 1	PHASE 2	PHASE 3	PHASE 4
	 SMOOTHING SHAMPOO	 SMOOTHING MASK	 INSTANT SMOOTH SERUM	
RETAIL	 SMOOTHING SHAMPOO	 SMOOTHING MASK	 NO MORE FRIZZ	 HUMIDITY STOPPER

Welcome the customer and guide her to the treatment area, placing the SynergiCare towel on her shoulders;


**SMOOTHING TREATMENT PHASE 1:** distribute Smoothing Shampoo with the special SynergiCare dispenser, perform a gentle massage and rinse thoroughly. Repeat the application if necessary; towel dry hair to remove excess water;

**SMOOTHING TREATMENT PHASE 2:** pour Smoothing Mask into the SynergiCare bowl and apply to the lengths with the SynergiCare brush. Massage carefully working each strand; leave on for 3-5 minutes, comb gently with SynergiCare comb, and rinse thoroughly; dry the hair until very nearly dry;

**SMOOTHING TREATMENT PHASE 3:** when the hair is very nearly dry, apply Instant Smooth Serum and distribute evenly through the lengths. Do not rinse. Proceed with straightening process, preferably using flat irons;

**SMOOTHING TREATMENT PHASE 4:** complete the tailored treatment with Humidity Stopper. Dispense a suitable amount of product into the palm of your hands and work evenly through the hair for an extraordinarily smooth and glossy result.

INSTANT SMOOTH PRODUCT DESCRIPTIONS

PROFESSIONAL INSTANT SMOOTHING SHAMPOO 1000 ml - 33.81 fl oz bottle  SLES free shampoo for frizzy and unruly hair. The rich formula gently cleanses while the special blend of active ingredients deliver improved hydration and manageability. PROPERTIES: MILD CLEANSER; MOISTURIZER; PROTECTS AGAINST EXTERNAL AGENTS.	PROFESSIONAL INSTANT SMOOTHING MASK 1000 ml - 33.81 fl oz bottle  Nourishing treatment to tame and control frizzy and unruly hair. The highly conditioning ingredients coat the hair fiber giving deep hydration and vitality. Hair feels light, wonderfully sleek and manageable. PROPERTIES: MOISTURIZER, CONDITIONER AND HAIR CONTROLLER	PROFESSIONAL INSTANT SMOOTHING SERUM 150 ml - 5.07 fl oz bottle  A highly moisturizing serum designed to provide intense smoothing to dry or coarse hair. It deeply nourishes the hair shaft and gives a long-lasting smoothing action. The hair is left light, silky and manageable. PROPERTIES: CONDITIONER, LONG-LASTING ULTRA-STRAIGHT HOLD.	 HUMIDITY STOPPER 50 ml - 1.69 fl oz bottle  Anti-humidity drops ideal for taming coarse and unruly hair. Total frizz control and protection against humidity for a perfect silky shine result which is soft to the touch. PROPERTIES: ANTI-HUMIDITY BARRIER, FRIZZ CONTROL, GLOSSY EFFECT
SMOOTHING SHAMPOO 250 ml - 8.45 fl oz bottle  SLES free shampoo for frizzy and unruly hair. It gently cleanses and delivers improved hydration and manageability. DIRECTIONS: distribute evenly through wet hair, massage, then rinse. Repeat if necessary. Follow with Smoothing Mask treatment for the best results.	SMOOTHING MASK 200 ml - 6.76 fl oz bottle  Nourishing treatment to tame and control frizzy and unruly hair. The highly conditioning ingredients coat the hair fiber giving deep hydration and vitality. Hair feels light, wonderfully sleek and manageable. DIRECTIONS: apply to damp hair by massaging gently through the hair, coating each strand. Leave on for 3-5 minutes, comb gently then rinse thoroughly. Follow with No More Frizz	NO MORE FRIZZ 75 ml - 2.54 fl oz bottle  Thermo active fluid provides a moisturizing action and protection from heat damage during styling. Makes blow-drying or flat iron styling easier, leaving hair incredibly soft and manageable. DIRECTIONS: apply to damp hair before blow-drying or flat ironing.	



FIND MORE AT [WWW.ITELYHAIRFASHION.US](http://WWW.ITELYHAIRFASHION.US)