



PURITY DESIGN MASTERPIECE

ozone+
complex™

DESCRIPTION
AND USAGE
GUIDE



DESCRIPTIONS AND USAGE



MODELING HAIRSPRAY

Volumizing firm hold hairspray. Captures and fixes styling without stiffening or making it wet. Protects from humidity and environmental damage. Shaping polymers provide flexible hold without weighing the hair down. Residue-free and brushes out easily.

Directions: spray onto dry hair from a distance of approximately 8 inches.

SCULPTING HAIRSPRAY

Extra strong hairspray. Perfect for extreme styles designed to last, it keeps volume and texture unchanged. Micronized spray for a uniform application. Residue-free and brushes out easily.

Directions: after styling, spray onto dry hair from a distance of approximately 8 in.

SCULPTING ECO HAIRSPRAY

Extra strong hold ecological hairspray. Adds volume to the roots and body and structure to the lengths, without stiffening the hair. Perfect to create long-lasting decisive looks. Easy to remove, residue-free.

Directions: spray onto dry hair from a distance of approximately 8 inches.

SCULPTING MOUSSE

Extra strong hold mousse for long lasting creative looks. Adds volume even to the finest hair without making it greasy or sticky. Residue-free and brushes out easily.

Directions: shake well before use, turn upside down and squirt a walnut-sized amount of product onto the palm of your hand, spread over towel-blotted hair and style as desired.

MODELING ECO HAIRSPRAY

Ecological firm hold hairspray. Residue-free, dries quickly. Adds volume even to the finest hair without weighing it down. Protects from humidity and adds softness and a satin finish.

Directions: spray onto dry hair from a distance of approximately 8 inches.

GRIP GEL

Create a particularly bold look with extra strong hold. Maximum control, perfect definition. Endlessly reshapable. Residue-free.

Directions: take the appropriate quantity of gel and use hands to spread over damp hair. Leave to air dry or use brush and hairdryer. Use on dry hair for perfect definition.

SCULPTING MATT WAX

Extra strong sculpting wax with a matt finish.

Directions: warm between hands and use to define individual strands of hair.



MODELING MOUSSE

Modeling mousse that defines without weighing hair down or leaving residue. Ideal for a soft look with plenty of volume. Perfect to enhance curls, with its anti-static effect it eliminates frizz. Protects and gives softness and flexibility. Easy brushing and modeling.

Directions: shake well before use; turn upside down and squirt a walnut-sized amount of product onto the palm of your hand. Spread over towel-blotted hair and style as desired.

OCEAN MIST

Matt finish hold spray for a perfect "beach finish" with soft and defined waves, naturally raffled. Thanks to its mineral salt concentration and to its Ozone + Complex, helps to preserve the hydrolipid hair level.

Directions: spray onto damp hair and leave to air dry for a beach effect.

TEXTURE UP

Medium hold volumizing texturizer. Ideal for voluminous but natural looks. Adds volume to the roots and body to the lengths without weighing the hair down for a "zero gravity" effect. Residue-free.

Directions: pick up a strand of wet hair approximately 1 in. and spray the product onto roots. Dry hair.

THERMOSHIELD

Heat protective formula ideal to protect hair from heat when using hot instruments; with its anti-frizz effect it nourishes the hair from within the shaft for long-lasting smoothness.

Directions: apply onto damp or dry hair. Don't rinse. Proceed with styling using hairdryer or straighteners.

CONTOUR GLAZE

Glossy fluid for light fixing with anti-frizz effect that defines natural or permed curls adding shine. It enhances individual curls without weighing them down, adding elasticity and control. Ideal to apply before styling for a natural soft look.

Directions: apply on towel blotted hair and proceed with styling. Do not rinse.

HANDS ON CLAY

This product is made of green ventilated clay. Strand after strand, it shapes in a single gesture. Perfect for creating long-lasting looks. It reshapes and holds moisture, without drying out the hair.

Directions: use small amount of product and work with your fingers.

DIAMOND DROPS

Extra shine drops that glide over hair enveloping it in a strong film that protects from humidity & environmental factors, giving lightness, combability and an extraordinary silky effect. Improve the appearance of split ends, immediately closing the cuticles. Ideal for a gloss finish.

Directions: apply on dry hair, squirt a few drops onto the palm of your hand and spread over the length of the hair. For an even glossier effect, repeat on ends.

SLEEK POMADE

Ringing technology for this shining, modeling and protecting paste. Medium hold, gloss finish, ideal for styling with a retro inspiration as well as natural looks.

Directions: warm between fingers and sculpt to taste.

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