

IT&LY®
HAIRFASHION

TREATMENTS

ENERGY PURIFY BALANCE



SCALP TREATMENTS

The innovative line of care products is designed for those who want to solve major scalp and hair problems, such as hair loss, dandruff and excess oiliness.

Each product is formulated with high quality ingredients and advanced technology to offer complete and gentle care.

ENERGY

PURIFY

BALANCE



ENERGY SHAMPOO

300 ml / 1000 ml

ENERGIZING SHAMPOO FOR THINNING HAIR

A shampoo suitable for fine and thinning hair. The exclusive Revital formula combats hair loss and improves the health of the scalp. Stimulates hair growth, and improves hair density.



ENERGY LOTION

100 ml

ENERGIZING LOTION FOR HAIR WITH A TENDENCY TO THIN

Specific lotion with a redensifying and energizing action, indicated for fine and thinning hair. The exclusive Revital combats hair loss and improves the health of the scalp, giving body and vigor to the shaft. Stimulates hair growth, improving its density and resistance.

After washing the hair with Energy Shampoo, divide the hair into sections of about 2 cm and distribute Energy Lotion on the towel dried scalp. Massage until completely absorbed. Do not rinse out. Proceed to blow dry. Do not rinse. Avoid contact with the eyes. In case of contact rinse immediately with water. For external use only.



PURIFY SHAMPOO

300 ml / 1000 ml

PURIFYING SHAMPOO WITH ANTI-DANDRUFF ACTION

A specific purifying shampoo designed to calm, purify and rebalance the hair and scalp. The innovative BioFor Formula acts to combat dandruff while helping to prevent its reappearance, reduce flaking and alleviate redness and itching.



PURIFY LOTION

100 ml

PURIFYING LOTION WITH ANTI-DANDRUFF ACTION

Specific purifying lotion that combats dandruff and prevents its reappearance. The innovative BioFor has a calming, purifying and rebalancing action, reducing flaking alleviating redness and itching.

After washing hair with Purify Shampoo, divide hair into sections of about 2 cm and distribute Purify Lotion on towel-dried skin. Massage until completely absorbed. Do not rinse out. Proceed to blow-drying. Do not rinse. Avoid contact with the eyes. In case of contact rinse immediately with water. For external use only.



BALANCE SHAMPOO

300 ml / 1000 ml

REBALANCING SHAMPOO FOR OILY HAIR

Re-Balancing Shampoo is designed to remove excess sebum and oils from the hair. Microalgae's from the Mediterranean Sea work to correct hydrolipidic balance between the scalp and the hair to reduce oiliness, keeping the hair cleaner, longer.



BALANCE LOTION

100 ml

RE-BALANCING LOTION FOR GREASY HAIR

Re-balancing lotion specifically designed to combat excess sebum and shiny hair. Microalgae from the Mediterranean Sea restore the correct hydrolipidic balance of the scalp and reduce hair oiliness. They reduce excess sebum in just a few applications, allowing you to space out hair washes, keeping your hair cleaner, longer.

After washing the hair with Balance Shampoo, divide the hair into approximately 2 cm sections and distribute Balance Lotion on the towel dried scalp. Massage until completely absorbed. Do not rinse out. Proceed to blow drying. Do not rinse. Avoid contact with the eyes. In case of contact rinse immediately with water. For external use only.

ITELY HAIRFASHION is an Italian manufacturer of dynamic,
dependable, and innovative hair color products.

Our strength lies in color while offering a wide range of methods
and solutions that protect the hair & scalp to enhance the natural
brilliance of healthy hair.

TECHNICAL HOTLINE:
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